

Client: *Crescent Point Energy*

Crescent Point Energy describes itself as a conventional oil and gas producer, though the company is anything but conventional – Crescent Point is “dynamic, disciplined and driven by results”. And the Company’s results have been well documented through a history of success in Alberta’s oil and gas industry.

From its beginnings in 2001 as a junior exploration and production company with output of only 275 boe/d, Crescent Point has grown to produce an average output of more than 120,000 boe/d. The Company’s success stems from its deep commitment to a three-part business strategy – Acquire, Manage Risk, and Develop & Exploit.

And the Company’s success is self-evident: Since 2001, Crescent Point has delivered net asset value per share, cash flow and reserves growth to its shareholders. The Company’s five-year total return for its investors is more than 125 percent and its total return since converting to a trust in 2003 is 743 percent.

“
We believe our mix of assets is second to none. With a proven track record behind us and high-quality assets moving us forward, we believe Crescent Point is just getting started.
”

Scott Saxberg
President and CEO



Crescent Point Partners with Todd Audio Visual

TAV has provided business solutions to Crescent Point for 10 years, beginning with audio/visual tenant improvements to its previous corporate location. Through the years we have also delivered business solutions to Crescent Point’s ever-expanding portfolio of field offices across Alberta and Saskatchewan. And as Crescent Point’s business results grew, so did its need for a state-of-the-art corporate office space.

Eighth Avenue Place Project

TAV was asked to design a turn-key solution for Crescent Point’s new offices at Eighth Avenue Place. This \$1.6 million design-build project was a year in the design phase. The solution we have created – a result of direct and detailed collaboration with the client – on the ten floors that comprise Crescent Point’s new space includes:

- Digital signage for all common areas;
- Complete A/V solutions for meeting rooms, training rooms and boardrooms of varying size and complexity;
- Fully integrated A/V and sub-system functionality for the Bistro level, the lounge and the games room, collaboration areas and the fitness room.

In all, the project comprises 14 zones. Various sub-systems are integrated within the Crestron control system to provide centralized control and operation of audio and video sources, room scheduling, room lighting and window treatment from individual wallmounted touch panels. The video conferencing suites allow for remote collaboration with Crescent Point’s field offices in Western Canada and the United States.

Have questions? Interested in getting an estimate? Contact us Today!

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The Business Case

Collaboration with Crescent Point team members from the company's remote operating locations is a critical element in the design of this system, as is the need for real-time sharing of data to support the decision-making process. In implementing the company-wide A/V platform, the business case for Crescent Point ensures it remains "dynamic, disciplined and driven by results".

Next Up for Crescent Point

TAV will continue our work for Crescent Point with the fit-out of its new Rail Command Centre in Carlyle, Saskatchewan.

Advances in new technology are proven to enhance business opportunities & results. From the traditional AV tools such as projectors and sound systems to exciting developments in communication, control and the integration of sub-systems, the potential to drive better business results through a custom Audio Visual platform is substantial – and accelerating!

The configuration for a typical large meeting room or executive boardroom will include:

- A wall mounted touch panel for integrated sub-system control; Several large panel displays;
- A large, motorized, drop-down video screen with projector;
- Ceiling-mounted microphone array and telephony infrastructure;
- Multiple inputs for analogue and digital video sources;
- Discretely localized and rack-mounted equipment.

Through all stages of the work – from concept and design through to installation and configuration – TAV has been directly responsible for the project in its entirety. The project required 400 hours of design labor, 450 hours of installation labor and 150 hours of commissioning and programming. Final completion and turnover of the project to Crescent Point will take place in April of 2015.

Recently Completed and Ongoing TAV Projects

Todd Audio Visual is proud to be associated with the following clients and projects that have recently been completed, or are currently in progress:

Ongoing Projects:

- RCGG Cornerstone Church
- St. Vincent Liam Church
- Legacy Oil & Gas
A/V Systems Upgrades
- Waste Management
A/V System Integration

Recently Completed:

- Parlee McLaws LLP
Audio/Visual
- CNRL A/V Build-out
- McKillop United Church
A/V System

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